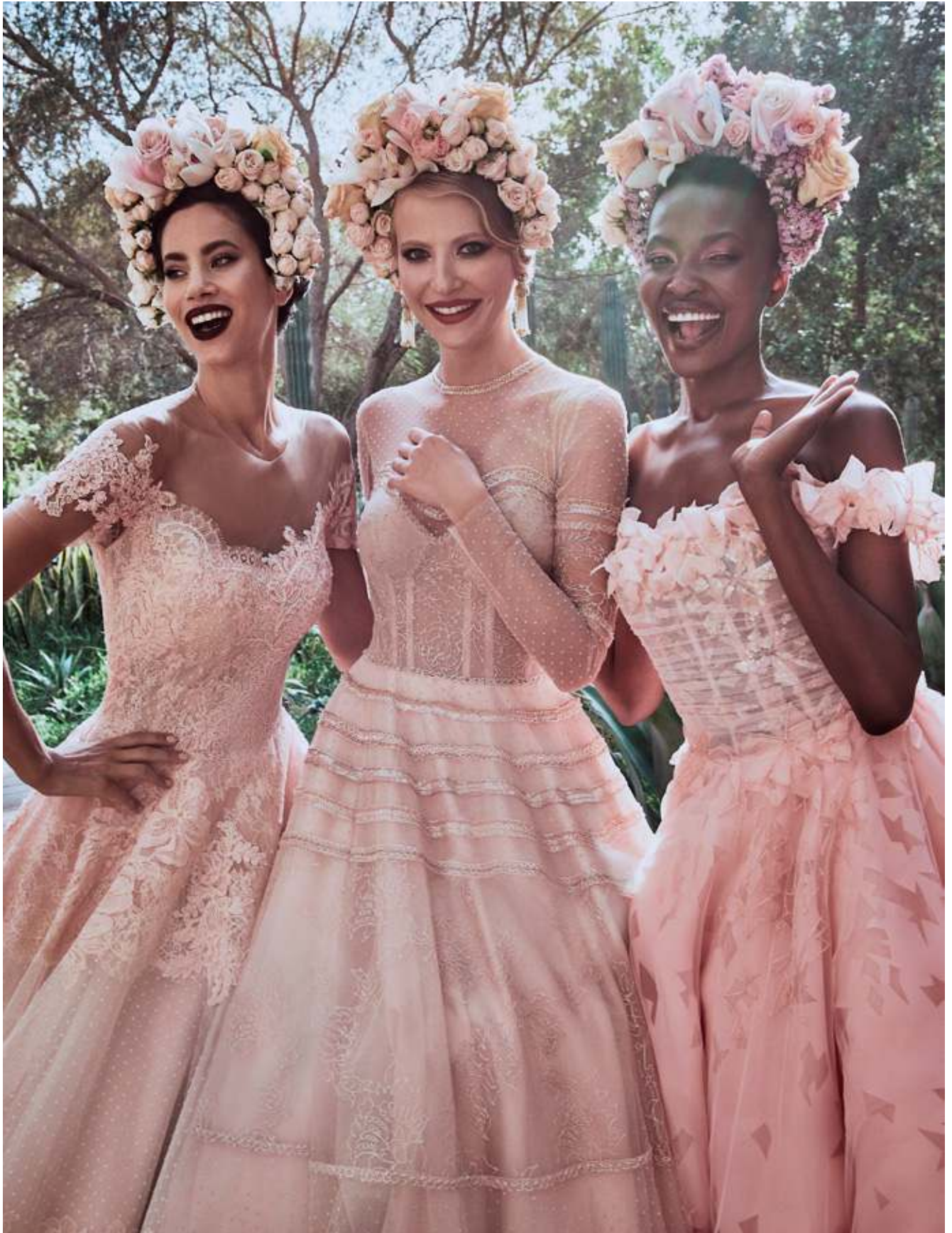


ESPOSADIGEST



Esposa Group

Weaving love stories since 1987

“Inspiring new beginnings since 1987, Esposa has become a reference in bridal luxury for women hoping to find the perfect fit for their wedding day.”

ESPOSA TURNS 34

Born in 1987 out of pure love and passion for the bridal industry, Esposa celebrates its 30th anniversary. Growing over the last three decades at the hands of the Romanos generations, the Lebanese brand has become a success model today. From one shop in Beirut to a chain of boutiques in Lebanon and Dubai, Esposa has proven to be a reference in bridal luxury for women hoping to find the perfect fit for their wedding day.

Milestones of innovation

Constantly on the lookout for the latest trends and innovations, Esposa makes sure to combine advanced market research with unparalleled creativity, the finest fabrics, and dedicated craftsmanship to make of each wedding dress a unique piece of art. Acquiring exclusive international brands since 1987, like Carolina Herrera, Marchesa, Monique Lhuillier, Viktor & Rolf, Lazaro, Ines Di Santo, J'Atton, Rosa Clara and many more, the Lebanese bridal label pursued its expansion, venturing into opening its own in-house ateliers, that cater better for all tastes, from the most sophisticated to the more accessible.

TAILOR-MADE MASTERPIECES

We rely on our couture brands to weave unique creations that satisfy all tastes. Designed by Kristie Romanos, and available in more than 15 countries around the world, Esposa couture creates

tailor-made lace wedding dresses and bridesmaid dresses distinguished by rare and luxurious fabrics. The bold and trendy “Plume by Esposa” finds a style for every love story through wonderfully simple gowns that reflect every modern girl’s desire of being fashionably unique.

AN AMBITIOUS FUTURE

In its 34 years, Esposa bridal boutiques, including Esposa Privé stores in Downtown Beirut and Dubai, along with Esposa Stores in Dbayeh, Verdun and Dubai, served more than 15,000 brides from around the world. The future looks even more ambitious to the brand, which hopes to anchor Lebanon’s name even further in the international fashion scene by reflecting the infinite talent and creativity of its country through world-class high-quality bridal wear.

Nothing can stand in the way of your motivation to accomplish your goals and realize the dreams you’ve always had for yourself.

I see Esposa in the future
a brand which keeps
influencing women.

JULIANA ROMANOS

Passion, love, and family
were and remain the
ingredients of success for
Esposa.

JIHANE ROMANOS

Our aim is to weave more
love stories and to spread
happiness.

KRISTIE ROMANOS

An Exclusive Talk with the *Romanos Sisters*

"The best feeling is to see the excitement on the face of our brides.
This is the strongest testimony of success for us."

1- WHAT ARE THE 3 INGREDIENTS OF SUCCESS FOR ESPOSA?

Jihane: I think it all starts with the experience we've inherited from our parents. This makes all the difference and remarkably contributes to where Esposa is today. Passion, love, and family were and remain the ingredients of success for Esposa.

Juliana: We have inherited a successful legacy but carrying it forward and growing it is a responsibility that rests on our shoulders. In my opinion, passion, love, and fashion are the three main ingredients of Esposa's success.

Kristie: Our family business is born out of passion and love for fashion. These are definitely crucial factors of success for us.

2- WHAT DOES ESPOSA MEAN TO YOU?

Juliana: Esposa is my first baby. I can't imagine my life without it because every day is a new lesson and a new achievement.

Kristie: Esposa is my family, it's everything to me. It's the reason I wake up every day driven by the desire to make another woman's dream come true.

Jihane: Esposa is also my baby; the first baby we all chose to raise. It is a big family where the desire to spread happiness and make dreams come true is passed on from generation to another, from founders to more than 80 employees, so that each one of us can contribute to the big day of our brides.

3- WHAT'S YOUR AIM FROM ESPOSA?

Jihane: Our main goal is to find the perfect fit for every bride, the dress that makes her happy and shine in the eyes of her man.

Kristie: Our aim is to weave more love stories and to spread happiness.

4- WHAT'S THE BEST THING ABOUT WORKING IN THIS INDUSTRY?

Jihane: To see the happiness in the eyes of a bride when she finds the dress of her dreams is the most beautiful thing we can achieve through Esposa.

Juliana: To see a bride shining in her dress, to witness her happiness, knowing that we have realized the vision she has been dreaming of and contributed to her love story... this is the ultimate aspiration.

Kristie: My favorite moment at Esposa is to see the excitement on the face of our brides. This is the strongest testimony of success for me.

5- WHERE DO YOU SEE ESPOSA IN THE FUTURE?

Juliana: I see Esposa in the future as a brand which keeps on making a difference in the lives of people we work with or meet along the way.

Jihane/Kristie: We hope to make Esposa shine for another 30 years, to make more women happy around the world, and to keep weaving love stories and influencing the bridal industry through a forward-looking vision and a love spreading philosophy.



ESPOSACOUTURE 2018



THE DESIGNER

The Designer

Kristie Romanos

“Esposacouture is the reason I wake up every day driven by the desire to make another woman’s dream come true.”

Born in a family passionate about bridal couture, Kristie Romanos acquired the art of sewing and a taste for fashion at a young age.

EXPERTISE Ambitious about a career in bridal luxury, she pursued a master’s degree in fashion marketing in Italy after which she completed a fashion design degree in London and a bridal consultant degree in New York.

TALENT Today, not only is Kristie one of the three Romanos sisters running Esposa, but also the designer behind Esposacouture. Her never-ending love for fashion has made her an identified figure in the extravagant world of fashion, taking her bridal line to a new level. Tailor-made for the romantic

and sophisticated queen couture, Esposacouture has become the famous name behind the most enchanting creations that redefine the glamorous woman. Distinguished with rare and luxurious fabrics, elegant designs, meticulous details, and an unmatched craftsmanship, the brand is a reflection of the 30-year bridal legacy of the Romanos family combined with the innovation and vision of a young talent.

AMBITION From Lebanon to more than fifteen countries around the world, Esposacouture relies on unrelenting passion and mastery to craft bespoke creations that tailor desires and make bridal dreams come true.



Esposacouture 2022 *collection*

Brings Back Hollywood's Classic Glamour

Travel back in time to the good old days of the glamorous Hollywood era, and discover the reincarnation of one of the most elegant and timeless decades, in the new Esposacouture collection, designed by **KRISTIE ROMANOS**

Each piece included in this collection, is distinguished by unique shapes, delicate fabrics, handmade touches and embroidery for a variety that caters to all. Whether you prefer a show stopping ball gown, or a more subtle A-line dress, a sexy plunging neckline, or a traditional sweetheart/strapless bodice, Esposacouture offers you a wide range suitable for the versatile brides out there who appreciate delicate craftsmanship and ready to make a statement.





Plume by Esposa 2022

collection

PLUME BY ESPOSA

Radiating Sensuality through Modern Sophistication

KRISTIE ROMANOS unconventional bridal line stays true to its identity through yet another collection that celebrates the modern bride. Plume by Esposa wedding looks boast this special glamorous flair that roots playfulness in sweet romance.

Kendy



Karna



QATAR TRUNKSHOW



BARCELONA BRIDAL FASHION WEEK



SI SPOSAITALIA MILANO BRIDAL WEEK

Esposacouture international presence and *expansion*

With an international presence spanning over 20 cities in the world, Esposacouture made its way to the most luxurious events in bridal fashion.

Participating in Barcelona Bridal week, and in Milano Bridal week for the fourth year in a row, Esposacouture unveiled its latest wedding collection alongside the most renowned bridal brands, contributing in shaping the latest creative trends.



Esposa Atelier: The journey of a wedding dress

Before taking the shape of your dream wedding gown, a dress embarks on a long life journey to see the light. From a simple idea to a masterpiece, the creation process of a dress passes through many challenging phases involving a sheer amount of creativity, craftsmanship, and talent. Designed by Kristie Romanos, Esposacouture's bridal dresses are no exception. From the heart of their couture atelier, they take us through the five steps of creating a wedding dress.

- 01

Sketching
The creation process starts with the designer sketching her inspiration to grasp the mood of the dress.
- 02

Drawing
When the outlines become clearer, it's time to draw the patterns. This is the foundation of any dress creation: the more the details are mastered, the better!
- 03

Fabric cutting
Finalizing the pattern is the first step towards making the wedding dress a reality. After that comes cutting the fabrics that our designer would had meticulously chosen.
- 04

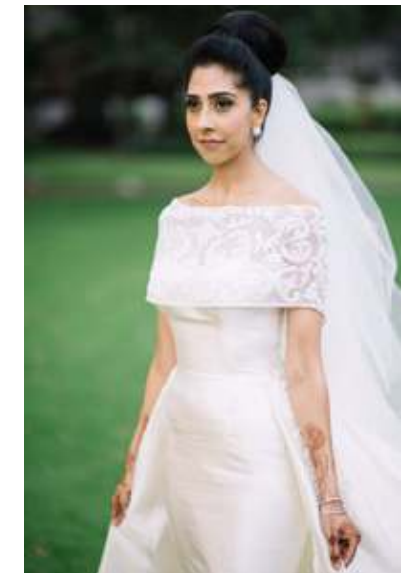
Sewing
Once all the material is ready, every talent inside the atelier is mobilized to bring the dress to life. The dress is sewed one part after the other by the expert hands of our technical team.
- 05

Beading
The last phase comes to adorn the dress with the final touches. Whether through intricately hand-worked beading or fine-tuning touches on the dress, Esposacouture makes sure the end result is nothing short of a fairy-tale masterpiece.



Real Brides

Custom Made



CUSTOM MADE



Esposacouture 2021

Bringing Back Classic Glamour

A rediscovery of classic elegance, Esposacouture 2021 collection by Kristie Romanos travels back to the golden days of Hollywood to pay homage to old-school timeless glamour. Revisiting a treasured past of beauty, the wedding dresses strive to make every bride the star of her own show.

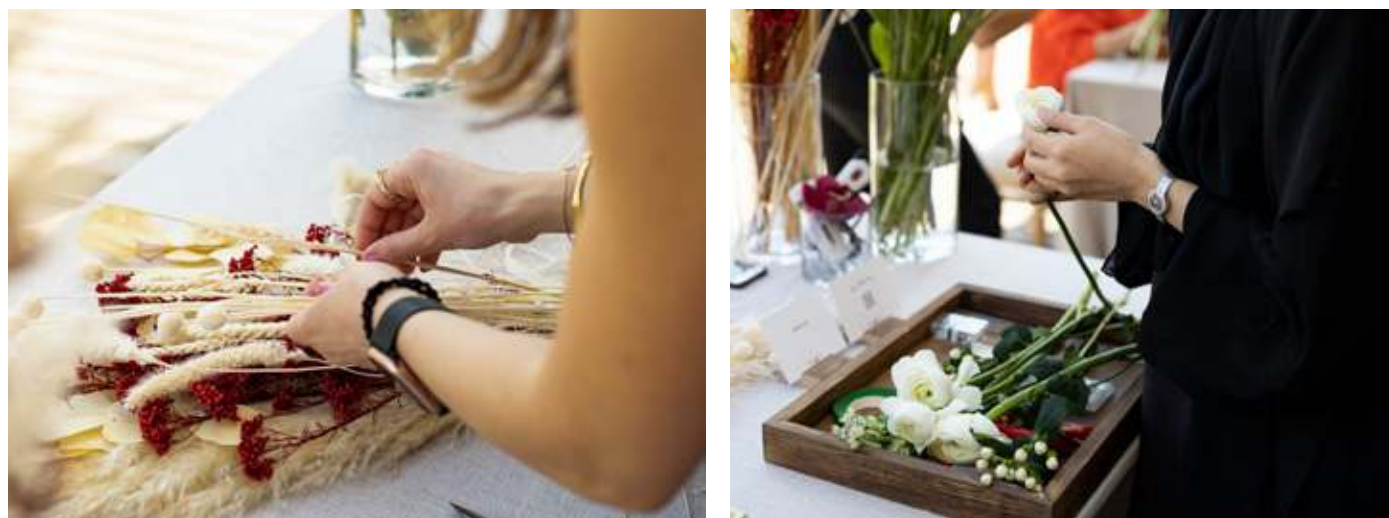
Through luxurious French Chantilly, organza, Mikado, or tulle fabric, the dresses praise royal volume, where romantic silhouettes marry with modern ruffles, geometrical shapes or layers of tulle softness, to claim elegance in every detail.

Subtle and soft lines combine with handmade embroidery or pleats to bring out timeless grace in every piece. Altering between a plunging, heart-shaped or strapless bodice; ball gowns and A-line cuts, Esposacouture 2021 bridal collection caters for the versatile bride who values couture artistry and craftsmanship celebrated through intricate details and statement simplicity.



Esposa Group initiative for healthcare workers

We owe a huge thank you to all the front liners for compassionate service during Covid-19 tough times. As an appreciation, Esposa Group would like to offer wedding gowns with their veils to all Summer 2020 doctors and nursed brides-to-be serving Covid-19 patients in the United Arab Emirates and Lebanon. Stay Safe and let's spread messages of hope, Love and new beginnings!



Esposa Privé x Wud *Blooming Love*

Esposa Privé x Wud workshop spreading love during the pandemic's tough times by helping their beautiful brides to create their own bridal bouquet inspired by their wedding dress at Wud Boutique in Dubai.





Esposa Ballgowns: *Majestic Looks*

Esposa Bridal Collection represents noble grandeur. In pictures, it defies the scope of any bridal craftsmanship by redefining the enchanting. Shot in what once was a Lebanese icon of noblesse itself, the Grand Sofar Hotel, the sublime voluminous wedding dresses add magic to an undeniable charm of abandoned heritage.

Distinguished by their dreamy and imposing majestic ball gowns and long trains, the monumental bridal dresses exhibit embroidery art and shiny beading in ways that render classic cuts ever more elegant and unique. Heavenly beaded heart-shaped bodices, sensual off-the-shoulders, royal illusion lace work, floral embroidery, and an aristocratic touch of sparkling silver unite to make the Esposa collection worth of queens.

📷 @ESPOSAGROUP

📌 ESPOSAGROUP

Enchanted Garden: *Butterflies for hope*

Esposa and Abaad decided to collaborate to bring to life a project, that supports women and saying no to sexual assaults. But most importantly that give the women that Abaad serve a space to express their needs and thoughts and to share their experience.

One day we went to meet these women. Each woman told her story and created her own butterfly. These butterflies were digitally duplicated to create 12,000 copies to fill the boutique in Beirut to support the survivors of sexual assaults.

Her strength is our Power!





A Luxurious Collection Shoot with *Mona Kattan*

For shooting its 2020 high-end bridal and evening collections, Esposa Prive collaborated with no one but beauty icon Mona Kattan, one of the founding sisters of the billion-dollar cosmetics line Huda Beauty. Designed by Kristie Romanos, the bridal princess gowns signed Esposacouture matched in their royal elegance and luxurious fabrics the sensual silhouette and opulent taste of Kattan. Published in Elle magazine, the photoshoot also featured evening dresses proposed by Esposa Prive Dubai where glittery oriental style blended with graceful cuts and a touch of classic elegance, revisiting night glamour. The final touch was brought by Tiffany & Co, adorning the gowns with matchless masterpieces of diamonds and precious stones, to elevate feminine romance to new heights.



PLUME BY ESPOSA EVENING COLLECTION

Embracing “simple flattery”, the Viktor & Rolf designs revisit the strapless cut in their own sophisticated way. Combining simplicity with luxurious fabrics, creative floral embroidery, and a hint of playfulness, the international brand introduces stunningly unpredictable bridal dresses that reenact modern love.

*Plume by Esposa
Evening*

J'ATON EXCLUSIVELY AT ESPOSA PRIVE'

Embracing “preciousness and richness”, the J'Aton designs incorporate the classic bridal cuts in their own sophisticated way. Working on creativity, research, precious materials, tradition, and innovation, the international brand introduces bold bridal dresses for the daring bride.

J'Aton Trunkshow





Esposa Privé Transforms Bridal Experiences into *fairytales*

Year after year, Esposa Privé strives to make its bridal experiences yet more intimate and enchanting. For that, it has undertaken the revamping of its flagship store in Downtown Beirut to transform its luxurious space into a fairytale garden this year.

Inspired by the beauty and richness of botanical gardens, the new design created by Marwan Hamza relies on an invasion of wild bohemian flowers taking over the ceiling of the store, its walls, window display, and corners. Upon entering, warmth hues of red and pink overwhelm the senses while hanging bouquets of wheat accentuate the feel of abundance. The unique personalized service of the store is further accentuated by a new live in-store beading station, making the EsposaCouture looks of love customized by Kristie Romanos even more exclusive.





Esposa Privé flagship store celebrates *Valentine* in style

A boutique in the heart of Beirut, celebrates “Love” and “Joie de vivre”, in style. Amidst a love-rekindling atmosphere, Esposa Privé celebrate Valentine’s in its transformed flagship store in Downtown, Beirut.

Held on February 12, the love event gathered celebrities and VIPs, in the presence of Esposa Group owners, around a fancy seated dinner. The warm ambience was beautifully instilled by the Valentine-themed touch of Marwan Hamza adorning the store’s interior with cages, hearts, and love neon signs, while the main show was hosted by Lebanese famous stylist Cedric Haddad.

Amidst a sexy evening ambience, guests had the chance to witness an emotional harmony between textile, cuts, colors, craftsmanship, and innovation but mostly a night where fashion, art, and love married beautifully to unveil an explosive synergy of local and international talents.





IMAGE CONTENTS



Esposa launches its Couture *schooling academy*

The latest CSR initiative, the "Esposa Academy" kicks off with a mission to empower the woman of tomorrow.

In line with its commitment and desire to give back to the community it thrives in, Esposa Group launched its new schooling couture academy, "Esposa Academy". Esposa's newest CSR initiative, the Academy kicks off with a mission to empower the woman of tomorrow.

Stemming from the Group's passion to share its success and leave a positive imprint on the society, the Academy aims at providing unemployed women with **OPPORTUNITIES TO LEARN** a new skill that would contribute to both their personal growth and the community's alike.

Launched in 2018, the Academy certifies 10 women

in each session, selected to learn everything about couture from professionals over a period of three months. Upon completing 120 hours of training, the selected women receive an **OFFICIAL CERTIFICATE**, enabling them to integrate the workforce and practice their skills in the fashion couture field, whether at Esposa or any other couture atelier or maison.

Through its Academy, Esposa bets on contributing in a better future for Lebanese women by providing them with sustainable jobs, empowering them to become achievers while encouraging the development of talents in the fashion industry.

ESPOSAPRIVÉ

Dubai

UAE, Dubai, Jumeirah 1, Al Wasl Road, Villa 3
(T) +971 4 3854477

Downtown

Lebanon, Downtown, Francois El Hajj Street Beirut,
Parc Avenue Ahmad Al Daouk, Building 1330
(T) +961 1 990454

ESPOSA

Dbayeh

Lebanon, Dbayeh Highway, Green Mall,
1st Floor
(T) +961 4 540099

Ramleh Al Bayda

Lebanon, Ramleh Al Bayda, Farid Trad Street,
Nour Zahraa building
(T) +961 1 801545

Dubai

UAE, Dubai, Jumeirah 1, Jumeirah Beach Road,
Villa 7
(T) +971 4 2710044